



THE LANGUAGE FLAGSHIP

Creating Global Professionals



KOREAN AND PORTUGUESE DOMESTIC UNDERGRADUATE FLAGSHIP PROGRAMS

Technical Assistance Webinar
September 10, 2019

WEBINAR PARTICIPANTS

Defense Language and National Security Education Office (DLNSEO)

- Dr. Sam Eisen
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Institute of International Education (IIE)

- Ms. Chelsea Sypher
- Ms. Carrie Reynolds

THE LANGUAGE FLAGSHIP

The Language Flagship is a partnership between the National Security Education Program and U.S. Institutions of Higher Education with the mission of creating new models of language learning that produce college graduates of all majors with professional-level or Interagency Language Roundtable Level 3 (ILR 3) proficiency in Arabic, Chinese, Korean, Persian, Portuguese, and Russian.

PROGRAM OBJECTIVES

- Strengthen programs for undergraduate students of all majors and disciplines that teach Flagship target languages to the professional level (ILR 3) and beyond to improve the national pool of U.S. citizens who are proficient in critical languages;
- Provide opportunities for additional support for language learning leading to professional-level proficiency for a diverse student population from all academic or professional majors;
- Provide students at all levels with expertise in the culture of the regions where Flagship target languages are spoken with the goal of producing Flagship graduates who are not only language proficient but also culturally knowledgeable and aware;



PROGRAM OBJECTIVES (CONTINUED)

- Integrate effective use of language learning technology into pedagogy and student learning tools;
- Articulate Domestic Flagship Program instruction with high-quality instruction in an Overseas Flagship Center;
- Achieve Flagship undergraduate student enrollment, retention and completion rates that maximize the number of students completing the entire domestic and overseas program with Flagship Certification;

PROGRAM OBJECTIVES (CONTINUED)

- Increase the number of Flagship graduates with federal service commitments through participation in Boren and ROTC Scholarship opportunities intended for Flagship students;
- Provide professional development opportunities for Flagship faculty, instructors, and staff on student-centered and outcomes-based teaching and learning and to develop their professional and leadership skills to ensure program sustainability; and
- Increase institutionalization and sustainability of Flagship Programs and practices over time and secure long-term institutional commitment to improving language learning.



ELIGIBILITY

- U.S. Institutions of Higher Education with demonstrated experience delivering high-quality undergraduate language learning in the proposed language
- Common eligibility questions:
 - Public vs. private institutions
 - Multiple languages at the same institution
 - Consortia models

EVALUATION CRITERIA (DOMESTIC)

- Quality of Leadership, Proposed Administrative Structure and Staffing
- Institutional Commitment
- Strength of Proposed Curricular Design
- Exposure to Language
- Strength of Recruitment, Enrollment, and Retention Plan
- Incorporation of Pedagogical Best Practices and Professional Development
- Strength of Linkages and Collaborations with Other Disciplines
- Budget and Cost Effectiveness

THE OVERSEAS CAPSTONE

- Korean and Portuguese Applicants may choose to apply for an Undergraduate Domestic Flagship Program or **both** a Domestic Flagship Program and an Overseas Flagship Program
- Applications for both the Domestic and Overseas programs will still be considered for a Domestic program only if the overseas program is not found meritorious
- The Overseas Flagship Capstone program is responsible for developing and implementing a curriculum that successfully enables students to progress from ILR 2 to ILR 3

THE OVERSEAS CAPSTONE (CONTINUED)

- Locations:
 - Korean: South Korea
 - Portuguese: Brazil
- Program Start Dates:
 - Korean: Summer/Fall 2020
 - Portuguese: January/February 2021
- Program elements:
 - Directed language classes
 - Direct enrollment opportunities
 - Internships
 - Immersive living environments
 - Co-curricular activity
 - Articulation with domestic programs

EVALUATION CRITERIA (OVERSEAS)

- Partnership with Overseas Institution/Institutions
- Strength of Proposed Program Design
- Plans for Articulation with Domestic Flagship Programs
- Risk Management and Student Support
- Leadership, Administration, and Management
- Budget and Cost Effectiveness

FUNDING DETAILS

- Anticipate **one to three** cost-reimbursable awards for Korean and Portuguese Undergraduate Flagship Programs
 - **\$275,000 - \$325,000** per Project Year for each program
 - Higher funding up to \$375,000 will be considered for applicants who demonstrate consistent registered Flagship enrollments over 60 and success in qualifying students for the overseas capstone program
- **One** overseas capstone program award for each language
 - Korean: **\$400,000** per Project Year
 - Portuguese: **\$325,000** per Project Year
 - Higher funding will be considered if overseas capstone enrollments increase beyond 25 students per year
- Student support funding is awarded through a separate, annual process after receipt of a core award

PROJECT TIMELINE

- Project Year 1: June 1, 2020 – May 31, 2021
- Project Year 2: June 1, 2021 – May 31, 2022
- Project Year 3: June 1, 2022 – May 31, 2023
- Project Year 4: June 1, 2023 – May 31, 2024

FUNDING TIMELINE

- October 15, 2019: Proposal Deadline
- November - December 2019: Selection Panels
- January 2020: Notification of Finalists
- February – March 2020: Site Visits and Project Order Negotiation
- June 1, 2020: Awards Begin
- Summer/Fall 2020: Korean Capstone program begins
- January/February 2021: Portuguese Capstone program begins

Questions?

Please submit additional questions to:
flagship@iie.org

Submission Deadline:
October 15, 2019